



**kADinShaban** art director

kadinshaban.com

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## Skills

- Photoshop
- Illustrator
- Indesign
- Conceptualization
- Communication
- Teamwork
- Brand and logo design
- Video editing

## Awards

- book180 Best Portfolio Design of the Semester
- book180 Best Campaign of the Semester – Humor
- AAF Gold ADDY
- AAF Silver ADDY
- 4x AAF Bronze ADDY
- 2x Academic All-Big 10
- Big 10 Distinguished Scholar
- Spartan Academic Excellence
- Gala Highest Honor
- 1 of 11 Michigan State Student Athletes with 4.0 GPA in 2021

## Education

### **Michigan State University**

- Creative Advertising Degree

### **book180 Portfolio School**

- Art Direction

## Work Experience

### **Golin – Art Director Intern**

2025 - Present

- Conceptualized and produced culturally relevant content for McDonald's and Walmart social media
- Conceptualized earned led ideas for McDonald's, Walmart, Ferrara, Grubhub and more
- Assisted production for NAPA and Straight Talk Wireless

### **1st Choice Financial Services – Graphic Designer**

2023 - Present

- Lead Graphic Designer
- Create and execute brand guidelines
- Design promotional materials and advertisements
- Run social media platforms
- Design and maintain the website

### **HexArmor – Graphic Designer Intern**

Summer 2023

- Collaborated with team of in-house creatives
- Adhered to brand guidelines to design promotional materials and flyers

### **Freelance – Graphic Designer**

2024 - Present

- Conceptualized and designed new brand identities and logos
- Designed flyers, social posts, email marketing, etc

### **NCAA Student-Athlete**

2020 - 2022

- Critical decision making under high pressure situations, both physically and mentally
- Completed 20+ hours a week of practices, lifts and film studies while maintaining a 3.87 GPA
- Strong sense of discipline, teamwork and time management