



kADinShaban art director

kadinshaban.com

616-333-9510

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Skills

- Photoshop
- Illustrator
- Indesign
- Conceptualization
- Communication
- Teamwork
- Brand and logo design
- Video editing

Awards

- AAF Gold ADDY
- AAF Silver ADDY
- 4x AAF Bronze ADDY
- 2x Academic All-Big 10
- Big 10 Distinguished Scholar
- Spartan Academic Excellence
- Gala Highest Honor
- 1 of 11 Michigan State Student Athletes with 4.0 GPA in 2021

Education

Michigan State University

- Creative Advertising Degree

book180 Portfolio School

- Art Direction

Work Experience

1st Choice Financial Services – Graphic Designer

2023 - Present

- Lead Graphic Designer
- Create and execute brand guidelines
- Design promotional materials and advertisements
- Run social media platforms
- Design and maintain the website
- Contact and work with printing companies to execute advertising

HexArmor – Graphic Designer Intern

Summer 2023

- Collaborated with team of in-house creatives
- Adhered to brand guidelines to design promotional materials and flyers

Freelance – Graphic Designer

2024 - Present

- Conceptualized and designed new brand identities and logos
- Designed flyers, social posts, email marketing, etc.
- Clients such as Bar Crawls USA

NCAA Student-Athlete

2020 - 2022

- Critical decision making under high pressure situations, both physically and mentally
- Completed 20+ hours a week of practices, lifts and film studies while maintaining a 3.87 GPA
- Strong sense of discipline, teamwork and time management